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Casey warns of ''propaganda blitzes'' by Soviets

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The Soviet intelligence agency has dramatically stepped up its propaganda campaign against President Reagan's proposed ''Star Wars'' program, CIA Director William Casey said.

Casey said the propaganda campaign is an attempt to cut into Reagan's bargaining power during his upcoming meeting with Soviet leader Mikhail Gorbachev.

''If people understand how Soviets use propaganda, they stand a good chance of not being manipulated,'' he said Wednesday during an address to the Dallas Council on World Affairs.

Casey said Soviet propaganda was successful in stopping the neutron bomb and partially successful in slowing the deployment of U.S. missiles in western Europe.

The Soviet intelligence agency also used propaganda effectively to manipulate public opinion after the Soviet downing of Korean Air Lines Flight 007, said Casey, who charged that propaganda changed the perception of the incident from ''a Soviet massacre into a spy mission in the minds of many people around the world.''

''I'm not trying to whip up anti-Soviet hysteria,'' Casey said. ''Our best defense is to tell the truth.''

''We are on the eve of one of the largest propaganda blitzes we have ever seen in the Soviet campaign against President Reagan's Strategic Defense Initiative,'' also known as the ''Star Wars'' defense plan, said Casey.

He said organizations which front for the Soviet Union, which he said include the World Federation of Trade Unions and the World Federation of Democratic Youth, issue statements in opposition to ''Star Wars'' as part of the Soviet propaganda plan.

Casey also claimed the Soviets plant stories in small publications, and they are later quoted in respected publications.

Casey called the British expulsion of 30 alleged Soviet spies ''the tip of the iceberg'' of disorganization within the KGB, the Soviet intelligence agency.

''The KGB is in far greater disarray and has suffered far greater losses,''